Dear Store Owners,

It is time to join the Chinese Canadian Retail Business Network and grow your business.

As you may know, Korean store owners in Ontario have a powerful association called the Ontario Korean Business Association that fights for their interests and delivers results. The OKBA unites the collective buying power of store owners, and negotiate competitive prices with suppliers, advocates for friendly policies with all levels of the government, and share networks and best practices. The OKBA is one of the reasons why many Korean store owners are so successful.

We have now nearly 1,000 Chinese convenience stores in Ontario. Yet, we have not had a business association that represent our interests. If we come together and speak with one voice, we have the potential to make a difference for your store and our community.

Today, we are happy to notify you that, finally, the Chinese Canadian Retail Business Network (CCRBN) has been established and we are one step close to realizing the potential. We are a not-for-profit organization staffed by experts to listen to your concerns, represent your interests to all levels of government, and to negotiate prices with suppliers that will give you the competitive edge.

We are asking you to join us today as a member for **free** by simply replying to this email with your contact information (full name, email, and phone number). We want our community of 1,000 stores to come together. That is why we will waive the membership fee if you send us your reply before May 31, 2016. We will put your contact information in our distribution list and you will receive important information on purchase deals, government regulations, and industry news.

Join CCRBN by replying to this email with your contact information and grow your business.   
  
Many thanks  
  
  
The Chinese Canadian Retail Business Network  
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